Web Designer and Developer

Transform Smarter located in downtown Vancouver is looking for to hire a Web Designer and Developer. The position will be required to design/develop websites, implement social media marketing campaigns, and contribute to design and video editing. The candidate should be professional, polite, and attentive while also being accurate.

Main Tasks

- Design, propose and deliver web site structure, creative concepts, images, graphics and other visual displays
- Provide coaching, guidance and oversight to ensure company's graphic guidelines and visual identity is implemented correctly and effectively online
- Develop and maintain web design standards, style guides and user manuals for web development and interface design
- SEO implementation in all technical- and content-oriented matters
- Creation of spreadsheet database as needed
- Design and video editing using Adobe Premiere, InDesign, Photoshop, Illustrator is a bonus
- Performs other related duties as required

Requirements

- 1+ year experience (Preferred)
- Degree or diploma in computer science (Preferred)
- Must have design expertise along with front and back end developer experience
- Robust WordPress design/development knowledge and experience
- Must have strong coding skill: HTML5, PHP, MySQL, SASS, CSS, JavaScript, Ajax.
- Must have extensive experience with CPanel server site migration
- Understand of SEO, accessibility, and site speed optimization best practices
- Basic image manipulation and optimization skills
- Excellent oral and written communication
- Accurate, organized, teamwork, efficiency and energetic

Job Types: Full-time, Part-time

Salary: Based on experience and education

Schedule: Monday to Friday

Benefits:

- Company events, flexible schedule
- Health and dental coverage, 2 weeks vacation every year, bonus

How to apply:

- Please submit your resume as a PDF to contact@transformsmarter.com